

AMENDMENTS TO THE CLAIMS

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Claim 1. (Currently amended) A segment announcement receiver comprising:
a receiver section that receives for receiving a signal carrying, wherein one or more content streams and one or more announcements are carried on the signal, wherein each of said one or more announcements corresponds to a content being provided on said one or more content streams, wherein each of said one or more announcements includes:
a description about said corresponding content in said one or more of the content streams;
a time at which said corresponding content is transmitted on said signal, and
a content identifier,

wherein each of said one or more announcements was created by a party other than said broadcaster; and

a controller that compares said one or more announcements to a filter record and that alters a presentation of said content stream in accordance with at least one user preference for altering said presentation the description and the time from a corresponding announcement based upon when the a comparison of said one or more announcements to the a filter record indicates a correspondence between said one or more announcements and said which includes at least one user preference for altering said presentation in said filter record.

Claim 2. (Original) A segment announcement receiver, as in claim 1, where the description includes any one or more of the following: a rating, a category, a comment, a content description, a segment type, a program part, a program source, a review, a statistic, and a character name.

Claim 3. (Original) A segment announcement receiver, as in claim 1, where the signal processing device is any one or more of the following: a television, a radio, a closed circuit television, a video recorder, and a computer.

Claim 4. (Previously amended) A segment announcement receiver, as in claim 1, where said presentation is by any one or more of the following: a television, a radio, a closed circuit television, a video recorder, and a computer.

Claim 5. (Currently amended) A segment announcement receiver comprising:
a first receiver section that receives for receiving one or more content streams on a content carrier signal;

a second receiver section that receives for receiving one or more announcements created by a party other than said broadcaster and that; each contain:
of the announcements containing a description about a corresponding content within said one or more content streams,

a time at which the corresponding content is transmitted by the first receiver section, and

a content identifier; and

a controller that compares said one or more announcements to a filter record and that alters a presentation of said content stream in accordance with at least one user preference for altering said presentation the description and the time from a corresponding announcement; wherein each of said one or more announcements was created by a party other than said broadcaster, and wherein said controller alters said presentation based upon a when the

comparison of said one or more announcements indicates a correspondence between said one or more announcements and said corresponding announcement to a filter record which includes at least one user preference for altering said presentation in said filter record.

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Claim 6. (Currently amended) A segment announcement system comprising:

an analyzer that analyses a content of one or more content streams;

an announcement generator that creates an announcement containing a description about said content of one or more of the content streams;

a transmitter section that sends said announcement to one or more receivers using a signal, said announcement being added to said signal by a party other than said broadcaster of said content, wherein each of said receivers comprises:

a controller that compares said one or more announcements to a filter record and that alters a presentation of said one or more content streams in accordance with at least one user preference for altering said presentation the description and the time from a corresponding announcement and based upon a when the comparison of said one or more announcements indicates a correspondence between said one or more announcements and said corresponding announcement to a filter record which includes at least one user preference for altering said presentation in said filter record.

Claim 7. (Previously amended) A segment announcement system, as in claim 6, where the analyzer comprises any one or more of the following: a person, a group of people, and an electronic signal processor.

Claim 8. (Previously amended) A segment announcement system, as in claim 7, where the electronic signal processor includes any or more of the following: a brightness detection device, and video image process that queries by image content.

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Claim 9. (Previously amended) A segment announcement system, as in claim 6, where the announcement further comprises a time associated with the content.

Claim 10. (Previously amended) A segment announcement system, as in claim 9, where the announcement further comprises a content identifier.

Claim 11. (Currently amended) A closed circuit transmission system comprising:
a segment announcer comprising:
an analyzer that analyses a content of one or more content streams, wherein said analyzer comprises a party other than a broadcaster of said content;
an announcement generator that creates an announcement containing a description about said content and a time associated with said content; and
a transmitter section that sends the announcement over a communication network; and
a segment announcement receiver comprising:
a receiver section for receiving said announcement and said content stream;
and
a controller that compares said one or more announcements to a filter record
and that alters a presentation of said content stream in accordance with at least one

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user preference for altering said presentation the description and the time in said announcement and based upon a when the comparison of said one or more announcements indicates a correspondence between said one or more announcements and said announcement to a filter record which includes at least one user preference for altering said presentation in said filter record.

Claim 12. (Currently amended) A process comprising:

adding an announcement to a signal including a content stream by a party other than a broadcaster of the content stream;

receiving said content stream, said announcement having a description about a content of said content stream;

matching said description to said content; and

presenting said content in accordance with at least one user preference in a filter record when a comparison with said filter record indicates a correspondence between said filter record and based upon said description in said announcement if the content matches the description and based upon a comparison of said announcement to a filter record which includes at least one user preference for said presentation.

Claim 13. (Currently amended) A segment announcement receiver comprising:

means for adding an announcement to a signal including a content stream by a party other than a broadcaster of the content stream;

means for receiving said content stream, said announcement having a description about a content of said content stream;

means for matching said description to said content; and
means for presenting said content in accordance with at least one user preference in a
filter record when a comparison with said filter record indicates a correspondence between
said filter record and based upon said description in said announcement if the content
matches the description and based upon a comparison of said announcement to a filter record
which includes at least one user preference for said presentation.

Claim 14. (Previously presented) The receiver of claim 1, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 15. (Previously presented) The receiver of claim 5, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 16. (Previously presented) The receiver of claim 6, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.

Claim 17. (Previously presented) The receiver of claim 11, further comprising a presenting section for presenting said content stream, wherein said controller controls said presenting section to alter said presentation.